

Since
2004

EVERY IMPRESSION IS AS IMPORTANT AS THE FIRST!



GRAPHICS • WEB • ADVERTISING • PRINTING • SOCIAL MEDIA

SPARTAN IMPRESSIONS

.COM



BUSINESS & PERSONAL PRINTING & GRAPHIC SERVICES



PRODUCT & SERVICE CATALOGUE

www.spartanimpressions.com



Professional & Reliable Graphic & Printing Services For All Your Business or Personal Needs.

Spartan Impressions prides on bringing customers the most reliable graphic design and printing services. Combining our professional graphic services with highly competitive print pricing, we are a premier choice for many businesses. We have always been determined to supply our clients with the care they deserve! **We Supply the following Graphic Design & Web Services:**

- WEBSITE DESIGN & SEO
- WEB HOSTING & DOMAINS
- EMAIL MARKETING
- SOCIAL MEDIA MARKETING
- LOGO & IDENTITY DESIGN
- APPAREL DESIGN
- EMAIL MARKETING
- MENUS
- BROCHURES & CATALOGS
- BUSINESS CARDS
- STATIONERY
- POSTERS & BANNERS
- PRESENTATION FOLDERS
- TRADE SHOW DISPLAYS
- VEHICLE GRAPHICS
- WINDOW GRAPHICS
- PHOTOGRAPHY
- SIGNAGE
- POP DISPLAYS
- SEO
- PACKAGE DESIGN
- PROMOTIONAL ITEMS



NEED PRINTING?
WE HAVE THE RIGHT SOLUTIONS
FOR ALL YOUR PRINT NEEDS!

* ALL PRINTING DONE OFFSITE AT
TRADE ONLY PARTNER FACILITIES

WE DROP SHIP ANYWHERE
IN NORTH AMERICA
FAST. HIGH QUALITY. RELIABLE.



BUSINESS CARDS, POSTCARDS & FLYERS



- **LOW PRICING**
- **FAST TURNAROUNDS**
- **PREMIUM STOCKS & FINISHES**

BUSINESS CARDS

- Available from 25pcs-5000pcs.
- Several thickness and stock weights.
- Painted Edges, Foils, Rounded Edges, Raised UV, Satin, Silk, Brown Kraft, Luster, Pearl Cards, and more available.
- 1.5X3 up to 3.5X4 (standard 2x3.5)
- Several thickness and stock weights

POSTCARDS

- Available from 100pcs-5000pcs.
- Available in 100lb, 14pt, 16pt, 18pt and Linen
- Over a dozen coatings to choose from. Luster, Pearl Cards, and more available.
- Over 50 sizes available (standard 4X6, 5x7)
- **ANNOUNCEMENT CARDS INCLUDING ENVELOPES AVAILABLE!**

FLYERS/BROCHURES

- Available from 500pcs-10,000pcs.
- Available in 60lb, 70lb, 80lb, and 100lb
- Dull/Gloss Book and Premium Opaque choiced.
- Available in UV, Satin, Aqueous or No coatings.
- Many choices of folds; such as Half, Tri, Roll, Accordion, French and more.

WALL/WINDOW GRAPHICS, BANNERS & CAR MAGNETS

WINDOW GRAPHICS

- Clear, White or Perforated See through.
- Great for vehicles or store fronts.

WALL GRAPHICS

- 4mil Hi-Tack or 8mil Tack.
- Floor Graphics Available too!
(as well as in Aluminum)

BANNERS

- Interior Banners, Fabric Banners, and Outdoor Banners
- Retractable banners
- Pole, Teardrop and Feather Flags.

CAR MAGNETS

- 30mil thickness.
- Great for any metal area.
- Rounded edging available.
- Resuable, durable and easy to install.



SIGNS & MOUNTED CANVAS



SIGNAGE

• Available in:

Acrylic, PVC, Coroplast, Foamcore, Gator Board, Sidewalk Signs, Aluminum, and Rider Signs.
(stands and mounting hardware also included by request)

- Outdoor & Indoor Recommendations
- Full Colour

MOUNTED CANVAS

- High quality prints on 17mil Artist Canvas
- Light and durable stretcher bars.
- Great for gifts or business and photography applications.
- Available in different standard sizes.

POSTERS & STICKERS

POSTERS

• 12pt C2S Blackout Posters-

An economical paper option featuring thickness and durability. Its semi-gloss surface and the block-out center layer will keep the light out, ensuring 100% opacity. They are ideally used to print indoor signs, banners, and P.O.P.

• Photopaper Gloss

Used to print enlarged photos, signs, artwork and a variety of other ways. They are delicate and not scuff resistant or waterproof.



STICKERS

- Rolls or Individuals Available
- 30mil thickness.
- Great for any metal area.
- Rounded edging available.
- Resuable, durable and easy to install.



BUMPER STICKERS

- 4mil thickness.
- 3x10, 4x8 or 4x12 (inches)

Perfect for outdoor use, our Bumper Stickers adhere easily to bumpers and have the strength to withstand a variety of environmental conditions. Great for use on car bumpers, motorcycles, suitcases, bicycles and so much more.

Bumper Stickers can be ordered with Gloss UV Clear Lamination for longer-lasting outdoor durability.



TRADE SHOW DISPLAYS & OUTDOOR TENTS



STYRENE SIGNAGE

- 6" to 120"
- Styrene Signs are printed on a 0.015" matte white substrate. This semi-rigid material is suitable for both indoor and temporary outdoor signage.

Common uses for Styrene include POP signage, informational and directional signage, store display inserts, tradeshow graphics and much more.



EVENT TENTS

- 10'X10'

Event Tents are the perfect large-scale marketing medium to get noticed at festivals, conventions, trade shows and more. They are printed with UV Ink Technology on 11oz water-repellent fabric. They include 4 fabric panels that can feature up to 4 different designs (one for each side). Each panel is sewn together and set up on a 10' x 10' aluminum pop-up canopy tent.

TRADESHOW BOOTHS

We supply a large assortment of displays featuring:

- Tensions Fabric
- Magnetic
- Lighted
- Hanging & Truss Style
- Tradewind
- Table Runners
- Flags



BOXES



BOXES

- Business Card boxes
- Cubed Style boxes
- Customs sizes
- Cubed Style boxes
- Gold Ball boxes
- Roll End Tuck boxes
- Wine Bottle boxes
- Sales Presentation boxes

Establish brand identity, and get the exact size/shape to fit your customers' needs with promotional Custom Boxes!



Most Run Sizes 250 to 25,000

HEADER CARDS



Showcase your products with our durable, high-quality Custom Header Cards, printed on premium bright white stocks for the crispest color around!

When using poly bags to package your merchandise, our Custom Printed Header Cards are the ideal place to display product information, logos, etc.

Fold them at the top of your bags and secure them with staples for the perfect finish.

Popular Uses & Ideas

- Food & Snacks (packaged in poly bags or similar)
- Games & Toys (packaged in poly bags or similar)

Sizes ranging from 3.5" x 4" up to 5" x 8"

Run Sizes: 1,000 to 5,000

HANG TAGS

Custom Printed Hang Tags are an ideal way to promote that brand image and bring life to your products. Perfect for apparel and retail products, Hang Tags allow customers to add essential information to their merchandise.

Printed in full color on the brightest white stocks in the industry. This product comes with straight corners and a 0.125" drill hole.

Popular Uses & Ideas

- Clothing • Apparel • Accessories • Specialty Products • Toys • Handmade Goods

Sizes ranging from 2" x 2" up to 3.5" x 1.5" (rectangle)



ENVELOPES



Sizes

Available from 3.875" x 8.875" to 9" x 12"

Run Sizes

250 to 25,000 (Offset) and 25 to 1,000 (Digital)

Stock Types

Self Adhesive Security Tint on 60lb Uncoated

70lb Linen Uncoated Text

70lb Natural White

70lb Pearl

70lb Premium Opaque

70lb Premium Uncoated Text

• OFFSET ENVELOPES:

Printed flat on offset presses then die cut & converted to Envelopes. When bleed is on the face and/or print on any flap.

• DIGITAL ENVELOPES:

Pre-converted & printed on high-tech digital equipment, these envelopes are available as 4/0 (full color on front - envelope face), 4/4 (full color on back flaps) and 0/4 (no color on front and full color on back flaps). Also available with Variable Addressing, which is a convenient way to personalize each envelope.

• BLANK ENVELOPES:

Can be used for a variety of applications (ie - 9x12 holds 8.5x11 inserts). Envelopes are blank and available on 70lb Premium Uncoated Text and 70lb Linen Uncoated Text.

PRESENTATION FOLDERS



PRESENTATION FOLDERS

- Premium quality, durable and fully customizable Presentation Folders. They're the perfect way to organize and display product information pricing and promotional material for business meetings, conferences, trade shows and more.
- Presentation Folders pair perfectly with Sell Sheets, Flyers and Business Cards.
- Choice of one(1) or two (2) pockets
- Quantity range of 100-25,000

We supply a unique 6x9 mini folders for a one-of-a-kind statement!

Our UV presentation folders are available with UV coating on the front/outside area of the folder and on the pockets.
The inside/insert area of the folder will not be coated with UV.

Popular Uses & Ideas

- Meetings • Conferences • Schools • Use in trade shows • Business and Sales Meetings

Sizes

5.25" x 10.5"
6" x 9"
9" x 12"
9" x 14.5"

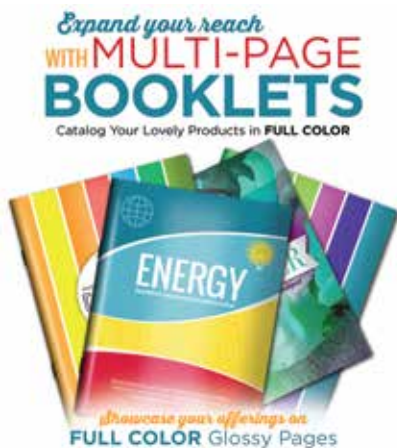
Stock Types

100lb Gloss Cover
14 PT
14 PT Uncoated
16 PT
Linen

Coating Options

Aqueous Coating
Matte/Dull finish
No Coating
Silk Laminated
Silk Laminated with Spot UV on front only
Spot UV on front only
UV Coating

BOOKLETS & CATALOGUES



Booklets are a professional way to organize your material on multiple pages. They allow more space for your print, thus enabling you to create upscale, organized presentations that make excellent selling tools for your usage.

Sizes

5.5" x 8.5"
8.5" x 11"

Run Sizes

25 to 25,000

Page Options

8 Pager
12 Pager
16 Pager
24 Pager
28 Pager
32 Pager
36 Pager
40 Pager
44 Pager
48 Pager
52 Pager

Page numbers are dependent on the size of the Booklet.

Stock Types

60lb Opaque (Booklets Only)
70lb Premium Uncoated Text
80lb Gloss Book
80lb Gloss Cover (Booklets Only)
80lb Matte Book
70lb Premium Uncoated Text
100lb Dull Book
100lb Gloss Book
100lb Gloss Cover
100lb Matte Book (Booklets Only)

Popular Uses & Ideas

- Retail Booklets & Catalogs
- Medical Information Booklets
- Art & Photography Portfolios
- Business Training Manuals



RAFFLE & EVENT TICKETS



TICKETS

- Available in a variety of popular sizes with optional Variable Numbering and Perforation, Event Tickets are printed using superior quality stocks and finishes for a professional touch.
- Numbered tickets are essential for any paid event, allowing you to ensure that all entrants are paid and accounted for. Great for things like fundraisers, raffles, charity galas, theater tickets, gift certificates and more.

Popular Uses & Ideas

- Fundraisers • Raffles • Charity Galas • Theater Tickets • School Dances
- Sporting Events • Raffles • Concerts

Tyvek® Event Wristbands

- Use for access control, VIP/backstage passes, age verification, easy visual check.
- Made of durable long-lasting Dupont™ Tyvek®.
- Crystal clear printing in most print colours.



AVAILABLE COLOURS

- Red • Green • Blue • Yellow • Orange • Pink • Purple • Gold • Silver • White

Run Sizes 300-20,000

PLASTIC/GIFT CARDS



CUSTOM GIFT CARD PRINTING

Custom gift cards for business are a proven way to extend market share and drive sales. We can also utilize existing artwork to create your gift card.

RELOADABLE GIFT CARDS THAT WORK WITH YOUR EXISTING POS SYSTEM

Our reloadable gift cards allow gift card balances to be renewed as needed using a magnetic stripe or barcode, and are designed to work with your existing POS system. Our paper and plastic gift cards work with Micros, Aldelo, Squirrel Systems and almost every POS system currently on the market.

Size: CR80 (standard), PC1378 (Business Card Size)

Thickness: 30 mil (standard), 18 mil, 12 mil

Material: White PVC, Black PVC, ABS Recycled, Clear, PETG

Finish: Overlay (Gloss), Frosted, Matte, Scented, More

POS Interface: Magnetic Stripe, Barcode

Ink: Four Color Process, PMS Color, Metallic, Fluorescent



CARRIERS ALSO AVAILABLE
Sleeve and Envelope options

CALENDARS



- Calendar printing is an easy and cost-effective way to make sure your business or brand is seen by dozens, hundreds or thousands of people every day. It's also a great way to promote your business.
- Printed on top-quality offset and digital printing presses and they range from 24 to 38 pages.

Popular Uses & Ideas

- Company Calendars (add logos, monthly themes featuring products, etc.)
- Personalized Calendars (featuring monthly themes, photos, brand images, etc.)
- Promotional Calendars (promote products and services each month)

Sizes

8.5" x 11"
11" x 8.5"
9" x 12"
12" x 12"

Coating

No Coating
Aqueous coating
Full UV on the front only
No coating

Stock Types

100lb Gloss Book
100lb Gloss Cover
14 PT

Run Sizes

25 to 25,000

COUNTER CARDS

- Any flat surface or countertop becomes premium ad space with easel-backed, full color Counter Cards. Use them in glass display cases, on bookshelves, register counters and tabletops.
- Custom Printed Counter Cards enable you to place your marketing message at eye level. With several sizes to choose from and the option of lightweight Foamcore or durable PVC,
- Custom Printed Counter Cards fit a variety of applications. Counter Cards have white chipboard easel backs and are recommended for indoor use.



Popular Uses & Ideas

- Restaurants and Hotels (Including pricing and service lists)
- Real Estate Offices (Including property info, pricing, etc.)
- Schools
- Retail Stores (Showcasing product details)
- Gyms, Studios, Business Offices (Advertising member benefits, promos, etc.)



Sizes

Available in a wide variety of sizes ranging from 5.5" x 8.5" up to 9" x 12"

Run Sizes

1, 2, 3, 4, 5, 10, 15, 20, 25 and 50

Stock Types

3/16" Rigid Foamboard
3mm White PVC



ASK US ABOUT OUR DESIGN SERVICES AND HOW WE CAN EXPAND YOUR BRAND THROUGH A PACKAGE OF IDEAS TO SUIT YOUR BUSINESS NEEDS

PROMOTIONAL ITEMS



DRINKWARE

- Bottle Openers
- Ceramic Mugs
- Drinkware Accessories
- Glass Bottles
- Party Cups
- Plastic Bottles
- Sports Bottles

- Stainless Steel Bottles
- Travel Mugs & Tumblers
- Water Bags



APPAREL

- Short Sleeve T-Shirts
- Long Sleeve T-Shirts
- Sleeveless T-Shirts & Tanks
- Performance T-Shirts
- Hoodies
- Crewnecks
- Zip-Up Sweaters
- Performance Sweatshirts

- Team Jackets
- Fleece Jackets
- Lightweight Jackets
- Thermal Jackets
- Soft Shell Jackets
- Vests
- 3-in-1 Jackets

- Toques/Beanies
- Snapback
- Trucker
- Baseball Caps
- Visor



ALL PROMO

- Tote Bags
- Drinkware
- Pens
- Notebooks & Journals
- Fitness & Recreation
- Technology
- Key Tags & Badge Holders

- Lighting
- Outdoor
- Around the Home
- Travel & Auto

RESTAURANTS

- Aprons
- Chef Coats
- Cook Shirts
- Chef Hats
- Chef Pants

INDUSTRIES SUCH AS:

- Automotive
- Construction
- Landscaping
- Trade Shows
- Camps
- Healthcare
- School Apparel
- Retail



DON'T SEE WHAT YOU'RE LOOKING FOR?

we can supply you with...
please ask us about
our full stock of promotional items.

REFERENCE GUIDE

COATING OPTIONS

AQUEOUS COATING

It is used to protect and enhance the printed piece. Aqueous coating is applied to all 100lb gloss book and 100lb gloss cover.

MATTE

A coating that is matte or flat, not as shiny like gloss coated, but still keeps much of the ink from being absorbed by the paper and produces an excellent image.

SATIN AQ

Our Satin AQ is a water-based aqueous coating that helps seal and protect the printed product and provides a luxurious, satin finish.

SILK LAMINATION

A dull matte film applied to one or both sides of a print product. Silk lamination give cards a luxurious smooth feel and may dull color and contrast slightly. Durable Silk lamination is tear and water resistant.

SPOT UV COATING

A liquid coating applied to the printed piece only in specific areas as opposed to all over coating. Indicate what areas you would like to have UV by providing a mask file where UV areas are black and No UV areas are white.

UV COATING

A liquid coating applied on the box, which is then bonded and cured with ultraviolet light. This coating is used to provide a protective coating to the printed image. Please note that you CAN NOT write or imprint on uv coated jobs.

NO COATING

COLOR OPTIONS

4/0- One Sided Printed in FULL COLOUR

4/1- Two Sided Printed with FULL COLOUR on Front ONLY and BLACK on Back

4/4- Two Sided Printed with FULL COLOUR on Both Front and Back

PAPER STOCK TYPES

GLOSS COVER

Customer favorite! Glossy, thick card stock that has an additional layer of High Gloss UV Coating on the surface for a beautiful shine, great color reproduction, and extra protection from damage.

GLOSS BOOK

A smooth glossy paper similar to a soft cover of a booklet/catalog. This favored stock has a beautiful sheen that protects your product from damage and makes colors appear lively and bright.

UNCOATED

Uncoated, thick card stock with a slightly textured, natural paper feel. If you're looking for a stock to write on, uncoated is the way to go!

MATTE

Another customer favorite! Dull (not glossy), with a layer of Matte Finish applied for a smooth, silky surface.

SPOT UV

The "UV" portion involves using UV light for curing a varnish placed on the printed material. Most effective on color-printed products to enhance product shine and keep moisture and damage out in order to preserve the product.



DIGITAL SIGNAGE & POINT OF SALE EXPERTS

Please Ask Us About Our Products and Services



FREE WEBSITE for Every Start Up with Sale of POS System



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